



# The EBN in the words of our Members and Partners

**EB** Environmental Business Network

Here to help all businesses adapt to and benefit from environmental challenges.

Join the movement for change.

[www.theebn.co.uk](http://www.theebn.co.uk)



“The EBN is the perfect platform to help mid-sized and smaller businesses initiate their sustainability journey.”

**JAMIE EDMONDS, KEIR INFRASTRUCTURE**

“At Energise, we’ve benefited immensely from being part of the EBN community. It has enabled us to connect with forward-thinking businesses and develop meaningful partnerships.”

**SIMON ALSBURY, ENGERGISE**

“Our partnership with the Environmental Business Network has been transformative for GeoBrand, deepening our expertise in ESG practices.”

**ANDREW DICKER, GEOBRAND**

“The EBN often focus their events and insights on Industry deep-dives, and this really works for us.”

**RALPH TRIBE, B-PEOPLE GROUP**

“Being EBN founder members has increased our awareness of the global issues and how these relate to business solutions and affords us greater credibility in conversations with our own clients.”

**JEFF SCRIPPS, GENERATION EMPLOYEE BENEFITS**

“Being actively involved with the EBN for the last 12 months has significantly helped our business.”

**KEITH MURRAY, RYAN ASSET MANAGEMENT**

“I think that the work that EBN does is of vital importance. The EBN will play a major role in helping the UK build a sustainable economy.”

**SIMON BOYLE, LANDMARK INFORMATION GROUP**

“The platform that is the EBN, enables those often senior, like-minded professionals, to come together in a safe, relaxed environment and often in a venue of note.”

**CLAIRE REID, SNRG**

“The movement is growing, and Eden Utilities is very proud to be a part of that.”

**MARK CHIPOL, EDEN UTILITIES**

“Membership of the EBN has opened up a huge network of companies that we have been able to market our clients’ natural capital assets to, connecting the supply with demand.”

**DOUG WANSTALL, BEYOND ZERO**

“I consider the Environmental Business Network an ideal platform for other banking clients of HSBC to help navigate their own sustainability journey.”

**MATT TYDEMAN, IMAGINATORS**

“The scope of businesses involved means every member is sure to find information and examples directly relevant to them – but most of the ideas discussed are transferable so we’ve learnt something from every live event we’ve attended.”

**NICK CAPEHORN, THEME GROUP**

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“As a direct result of being involved in the EBN, Adler and Allan has secured work which exceeds 5x the value of the annual membership fee.”

**DAN ELLIS, ADLER & ALLAN GROUP**

“Ashurst is delighted to continue our active involvement and engagement with the Environmental Business Network – a relationship that we’ve formed true value from over the past 6 years.”

**ELLIE REEVES, ASHURST**



# Benefits of working with the EBN

- Knowledge and Expertise: EBN's expertly curated content equips businesses with the latest insights into environmental best practices, regulatory changes, and innovation in sustainability
- Strategic Connections: Through its events and networking opportunities, EBN introduces businesses to like-minded peers, potential collaborators, and industry leaders—connections that often result in tangible commercial and environmental impacts
- Support on the Transition Journey: Whether for businesses that are just starting, or are well along their sustainability journey, EBN's community and resources provide guidance, inspiration, and motivation to make impactful changes

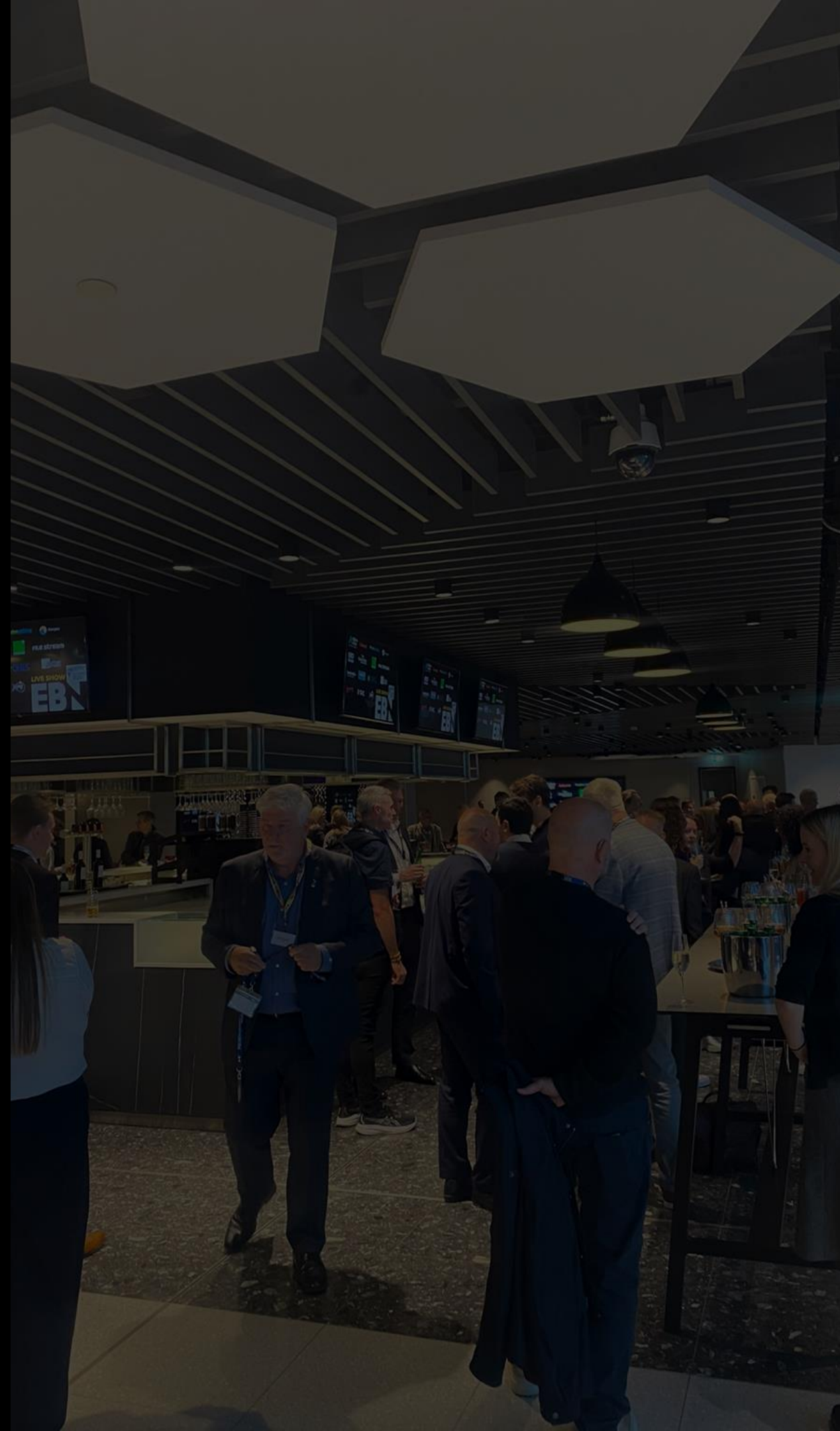


“ Sustainability is now high on the agenda of all large businesses and whilst most of these businesses have strategies in place to reach their sustainable aspirations, they are now looking to their suppliers and sub-contractors to step-up and help them achieve their goals.

The big question being asked by most large businesses, is how do they get their suppliers to work towards carbon reduction and social sustainability when most have little or no knowledge or in-house resource to achieve such things. This is certainly a huge issue for Kier and will be our main focus moving forward. It is essential for SME's to be able to understand clients' needs and adapt, otherwise work winning opportunities and renewal of contracts will become very difficult. Those willing to adapt and embrace sustainability will prosper.

The EBN is the perfect platform to help mid-sized and smaller businesses initiate their sustainability journey. I have been a keen advocate of the EBN from its initial conception and have very much enjoyed being part of the steering group and watching its growth and transformation. Its demographic and topics covered are varied but all tie together carefully and seamlessly and even after 20 years of working in the construction and civil engineering sector I am still learning a great deal from the wide ranging EBN members. Anyone with a passion, want or need for sustainability knowledge, awareness and upskilling will gain a vast amount from being an EBN member if they actively engage with what the network offers. ”

**Jamie Edmonds - Environmental and Sustainability Lead  
Kier Infrastructure**



*THE KIER GROUP IS A £4.5BN  
BUILT ENVIRONMENT AND  
CONSTRUCTION GIANT.*



# Landmark is proud to be a corporate partner of EBN

We have greatly enjoyed working with Roger, have met loads of people in the business community and made lots of great contacts. We are very excited to be on the journey to a sustainable future with the EBN.

There are many organisations today who offer a membership in what could loosely be described as the sustainability space. Landmark is a member of a few of these and they are all excellent and very well run. However, the EBN is quite different to the others in that whilst they are largely geared towards a professional and technical audience, EBN is aimed at ordinary businesses and business people.

**Landmark.**  
Information Group





“ What it does really well is to look through the mass of jargon and acronyms and provide clear and straightforward messages and guidance that normal businesses can easily get to grips with. I am not aware of a comparable body in the UK that plays this role. And so I think that the work that EBN does is of vital importance. The EBN will play a major role in helping the UK build a sustainable economy.

So how does EBN get itself into this unique position? I think that is largely due to Roger running the EBN. Roger does not come from a technical background. He does not talk in jargon. He speaks in normal, straightforward language that we can all follow. But he is blessed with a great deal of common sense and the ability to understand the technical stuff. He can then explain it in a way that makes sense to the rest of us. He makes it look very easy- and often great fun. In fact, very few people can do this.

Mention must be made of the environmental team at Ashurst which have been Roger's staunch supporters. That has made for an ideal fit because the Ashurst team are the absolute technical masters. So that means that Roger's main source of information - where he has the in-depth discussions is absolutely solid and gives him the strong foundations for every topic that he looks at. ”

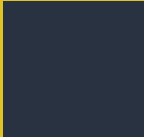
**Simon Boyle - Environmental Lawyer**  
**Landmark Information Group**



**Landmark**   
Information Group

*LANDMARK GROUP IS THE UK MARKET LEADER IN THE PROVISION OF BUSINESS CRITICAL DATA AND INFORMATION FOR THE UK REAL ESTATE AND BUSINESS INFORMATION SECTOR. THEIR HIGHLY ACCLAIMED RISK HORIZON REPORT IS AN INVALUABLE AND INTUITIVE ESG SCREENING TOOL, DESIGNED FOR LENDERS, INVESTMENT AND ASSET MANAGERS, DEBT PROVIDERS AND LEGAL FIRMS.*





“ We've been involved with the EBN from the outset, and in that time it has grown considerably in both membership numbers and breadth of industries represented. This has given us extra knowledge that has helped us present fresh marketing and communication ideas to our existing clients, as well as helping us win new clients who are keen to place a greater focus on the ESG side of the business – including making sure they work with suppliers who take their commitments seriously.

The scope of businesses involved means every member is sure to find information and examples directly relevant to them – but most of the ideas discussed are transferable so we've learnt something from every live event we've attended. ”

**Nick Capehorn - Director  
Theme Group**



*Theme group is an award-winning Berkshire based digital marketing and creative agency working with clients across a range of sectors.*



# The Power of a movement

“ The transition to sustainability is a complex and urgent challenge. Movements like the EBN play a vital role in enabling businesses to act with confidence, scale their impact, and align with societal and market demands for responsible business practices. Partnering with EBN would position any Sustainability leader in supporting its customers through this critical transition.

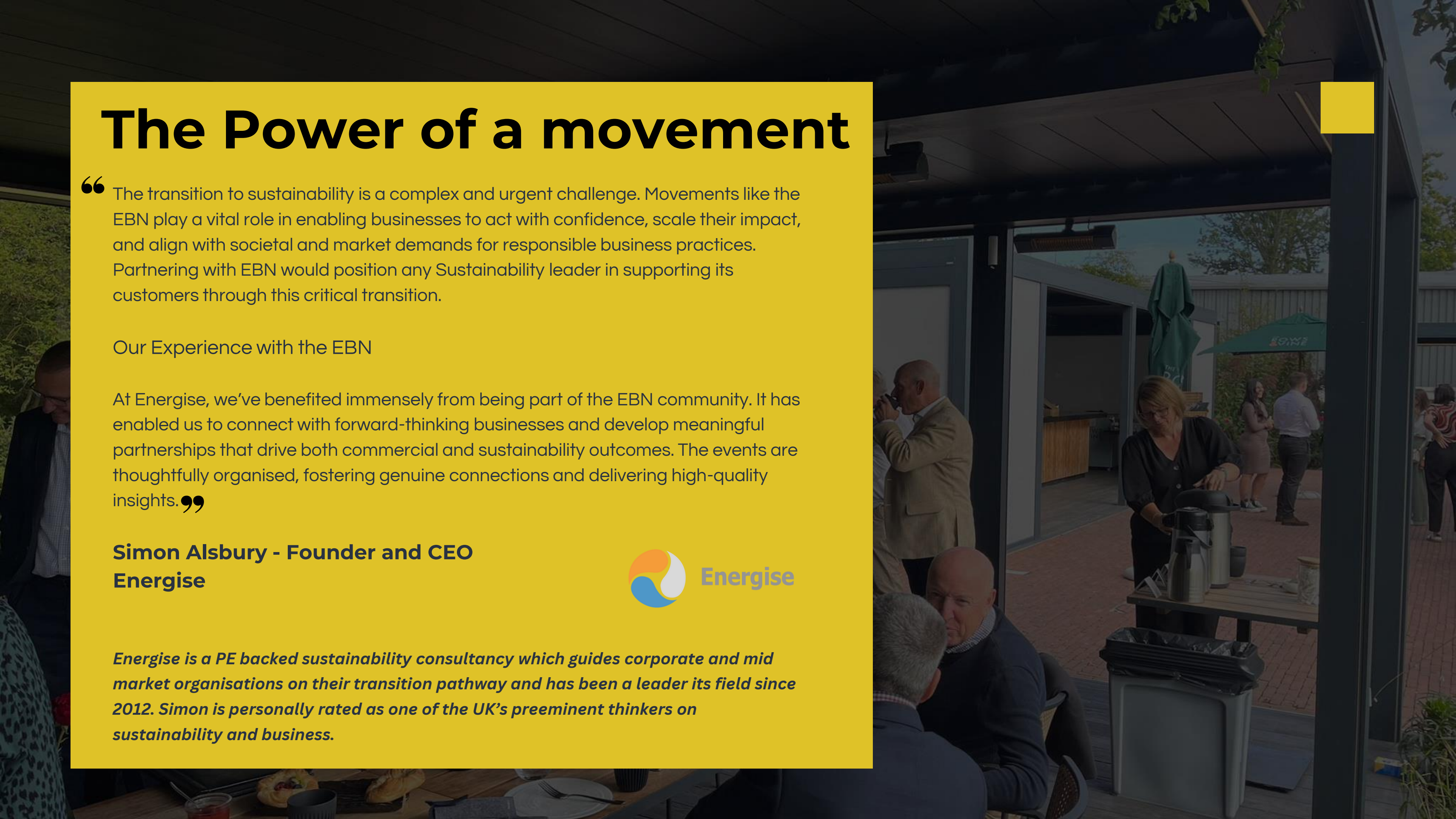
## Our Experience with the EBN

At Energise, we've benefited immensely from being part of the EBN community. It has enabled us to connect with forward-thinking businesses and develop meaningful partnerships that drive both commercial and sustainability outcomes. The events are thoughtfully organised, fostering genuine connections and delivering high-quality insights.”

**Simon Alsbury - Founder and CEO  
Energise**



*Energise is a PE backed sustainability consultancy which guides corporate and mid market organisations on their transition pathway and has been a leader its field since 2012. Simon is personally rated as one of the UK's preeminent thinkers on sustainability and business.*





“ Being actively involved with the EBN for the last 12 months has significantly helped our business.

Embracing the benefits of the changing markets and discussing opportunities and solutions with our customers has led to many new opportunities. It has allowed us develop partnerships with other businesses in the space and we are bucking the trend in the motor industry by increasing our business.

One opportunity was with Bruce's Doggy Daycare who wanted to make the transition to Electric vehicles. We sourced and designed lighter cages which are totally biodegradable and have given them converted hire vehicles to allow them to prove the capability of electric vehicles. We have a new vehicle being converted as we speak which has been funded by HSBC and are hoping to convert the majority of their 100-vehicle fleet over the next 12 months.

We have several other examples along similar lines where we are helping companies with their charging infrastructure to make the transition to electric work. Being in the EBN has given us access to like-minded people and allowed us to focus on the future which is appreciated by our customers. ”

**Keith Murray - Managing Director  
Ryan Asset Management**



*RYAN ASSET MANAGEMENT IS A SUSSEX BASED INDEPENDENT DEALER IN VEHICLE LEASING AND PURCHASE AND, AS KEITH HIGHLIGHTS, THEY HAVE BUCKED THE MARKET BY OFFERING THEIR CLIENTS A BESPOKE AND SUPPORTIVE SERVICE, ESPECIALLY AROUND ADVICE ON TRANSITIONING TO AN EV FLEET, BEFORE SIMPLY SELLING OR LEASING A VEHICLE TO THEM.*



# Benefits of membership

“ I am very happy to trumpet the benefits of membership of the EBN.

Initially, I was not too sure what more a law firm could learn about how to improve our ways of working in order to restore the environment, but we have been on a steep curve of discovery and have found many other businesses, through the EBN, with whom we have positive conversations about unlocking all of our potential to adjust the economy so we may work in and alongside the natural world to our mutual benefit.”

**Rupert Butler - Barrister and Founder  
Leverets Group**

**Leverets**  
barristers + solicitors

*Leverets is a Kent based direct access law firm which enables them to offer both solicitor and barrister services to their clients. Recent successful cases they have been involved in include the defence of Kids Company CEO, the late Camilla Batmanghelich and the Mozambique Tuna Bond Fraud.*





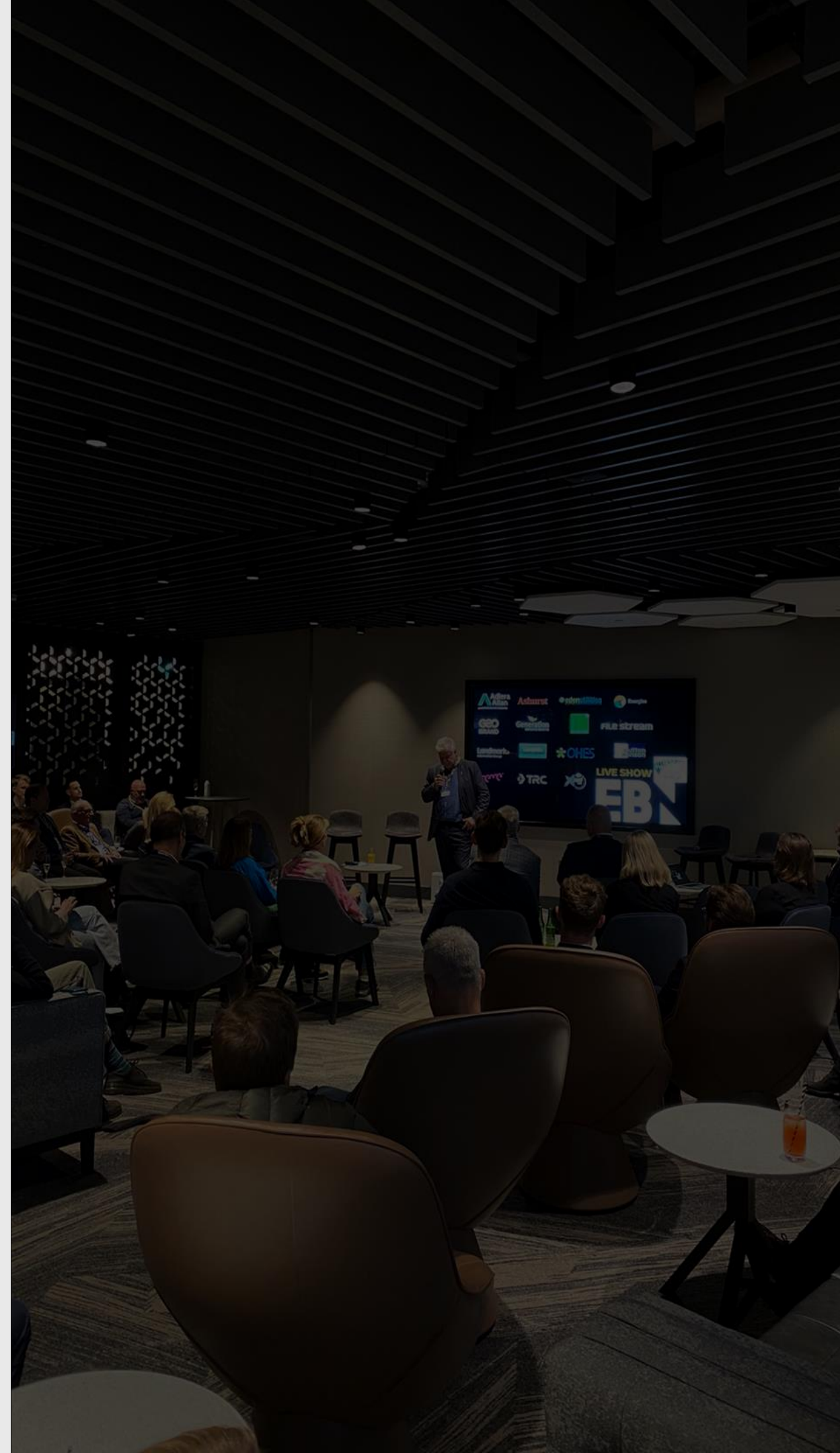
“ At the heart of high performing organisations and industries are people who are driving forward positive change.

The platform that is the EBN, enables those often senior, like-minded professionals, to come together in a safe, relaxed environment and often in a venue of note. Their purpose and to quote the EBN founder Roger McKerlie - 'Learn, Share and Connect.'

HSBC would no doubt bring fresh ways of thinking and wield significant influence and ideas over an already phenomenal group of people. In turn HSBC would be inspired and educated by the many other businesses and people that make up the 1,800 and growing EBN. Collaborating on the ESG agenda, they and us could together be a pivot to driving forward some of the most pressing global challenges, including climate change, energy affordability and independence, which drives SNRG forward. ESG has become a priority for us all and no one industry is impacted in silo, we should therefore work together.

The EBN is undoubtedly one of the best networks for seeing and hearing what is actually going on today across the UK and enabling companies like ours to come together. ”

**Claire Reid - Director  
SNRG (Communities & Smartgrid energy)**



*BACKED BY THE £25BN  
INFRASTRUCTURE PRIVATE  
EQUITY BUSINESS ANTIN AND  
CENTRICA, SNRG IS PIONEERING  
THE DESIGN, PRODUCTION AND  
IMPLEMENTATION OF LOCAL  
SMART GRIDS IN THE  
RESIDENTIAL AND INDUSTRIAL  
AND COMMERCIAL SECTORS.  
REDUCING COST, CARBON AND  
COMPLEXITY IN THE REAL  
ESTATE MARKET SNRG IS A  
BUSINESS IN SIGNIFICANT  
GROWTH.*





“ Adler and Allan is a corporate partner of the Environment Business Network and has been since it launched. The EBN provides a great platform for additional exposure - and reaches clients that we wouldn't necessarily have the opportunity to connect with in outside of a network like this. As a direct result of being involved in the EBN, Adler and Allan has secured work which exceeds 5x the value of the annual membership fee - with many more indirect benefits related to sharing best practice with likeminded individuals and organisations. It is just great to see all the amazing sustainability projects going on and the swell of change occurring. ”

**Dan Ellis - Sustainability Manager  
Adler & Allan Group**



*Majority owned by Goldman Sachs Alternatives Adler & Allan is the UK's most trusted environmental services partner, with the mission to help organisations reduce risk to the environment and their operation by managing assets compliantly while achieving commercial, ESG and Net-Zero goals.*



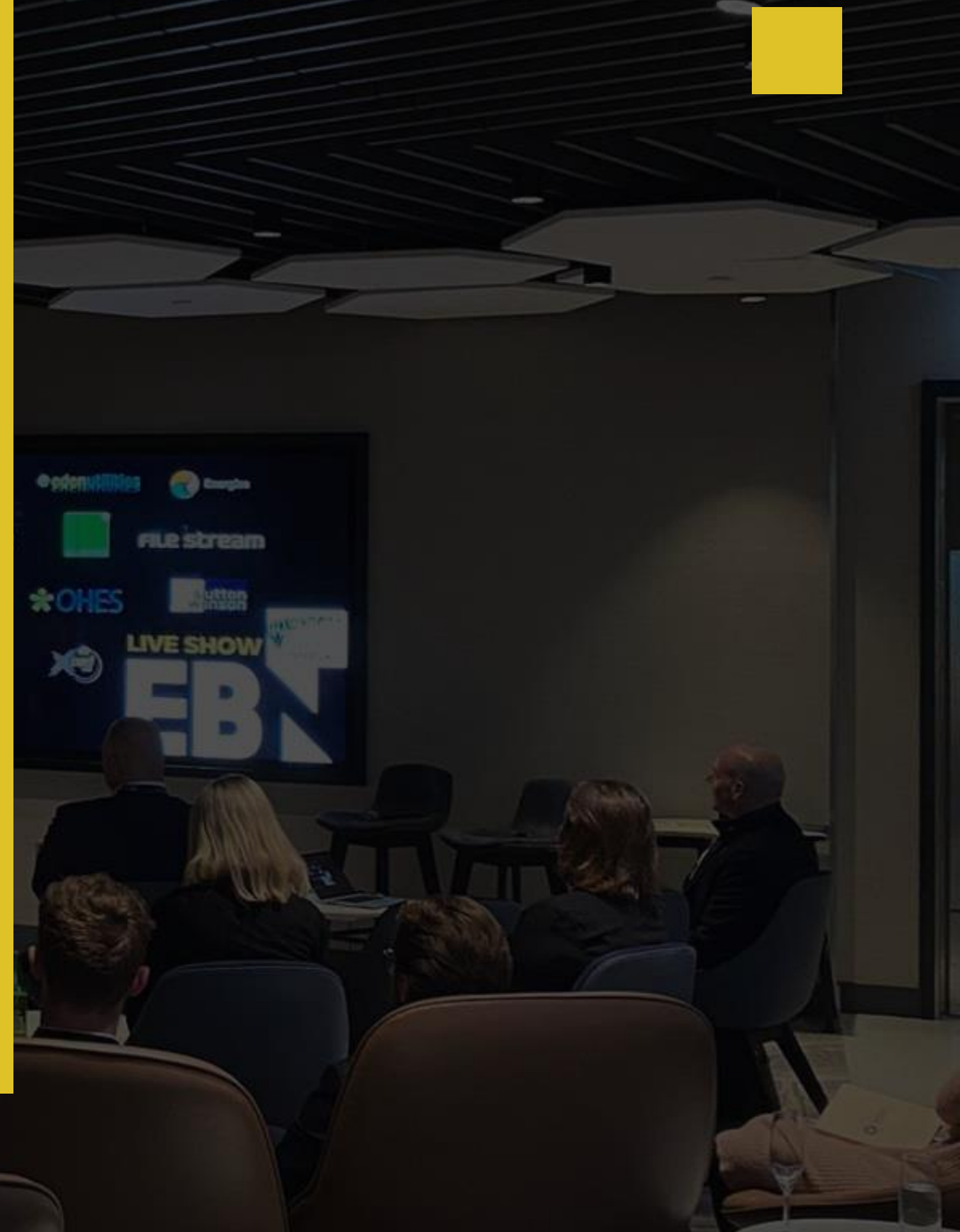
“ We’re an active paying-member of the EBN, and we’ve found our partnership invaluable. As a business consultancy, we’re increasingly under pressure from clients to blend advice on strategy with cutting edge-insights around sustainability, and our membership of the EBN helps us meet that growing expectation across multiple industry sectors.

The EBN often focus their events and insights on Industry deep-dives, and this really works for us. It allows us to develop a more forensic and nuanced understanding of the challenges and opportunities our many different clients need to address as they incorporate Sustainability into their core business and brand planning processes. We find we can’t get this quality of insight anywhere other than the EBN. ”

**Ralph Tribe - Co-Founder and Managing Director  
B-People Group**



*Founded by former Sky People Director for GB and NI Ralph Tribe and his brother, successful entrepreneur, Richard, B-People is an HR and Recruitment business based in London, which focuses its efforts on helping “responsible” clients with their recruitment and people strategies.*





“ Our partnership with the Environmental Business Network has been transformative for GeoBrand, deepening our expertise in ESG practices. As a branding and digital agency, we specialise in crafting compelling narratives, and through the EBN we have gained crucial insights into ESG policies. This has empowered us to guide our clients in integrating sustainability and ethical values into their brand identities, while also embedding these principles within our own business.

Under the leadership of Roger McKerlie, the EBN provides a visionary approach that has inspired us to align our operations with a culture of responsibility and innovation.

Beyond its direct benefits, the EBN has introduced us to a dynamic network of businesses and professionals committed to driving positive change. The events and forums hosted by Roger and his team have been instrumental in helping us build strong relationships with key stakeholders and fellow partners, broadening our perspective and enhancing our ability to tackle ESG challenges creatively. These connections have enriched our work, allowing us to deliver more impactful and meaningful solutions for our clients.

The EBN is an invaluable organisation for businesses seeking to align with sustainable and ethical practices. By engaging with the EBN companies can unlock new opportunities for growth, collaboration, and innovation, while contributing to a more sustainable future. We are proud to champion their work and encourage others to join this powerful and growing community. ”

**Andrew Dicker - Founder and CEO**  
**GeoBrand**



*GEOBRAND IS ONE OF THE SOUTH EAST'S LEADING DIGITAL AND CREATIVE AGENCIES. BASED IN MAIDSTONE, KENT THEY ARE RECOGNISED AS ONE OF THE FASTEST GROWING AGENCIES IN THE MARKET AND IN PART THIS IS DUE TO THE HUGE EMPHASIS THEY PLACE ON EMBEDDING SUSTAINABILITY INTO BRAND COMMUNICATIONS FOR THEIR CLIENTS.*



# EBN is an ideal platform for banking clients of HSBC

Founded in 1976, Imaginators is an independent, highly creative, award winning, full-service print production company servicing the music, live event, sport, entertainment, film and television markets.

Our sustainability journey began during the pandemic, the impact of which was so significant that our business stopped overnight as the world entered lockdown. To ensure our business survived, we diversified into new markets and used the time during lockdown to research sustainability across our industry. We recognised growth potential and value for our own business as well as our clients as they themselves explored their own sustainability goals.

By the very nature of our business and what we produce, our industry has historically been wasteful and one we identified as needing change. We identified an opportunity for growth especially if our solution was unique and one of the first to market as we emerged from the pandemic. Our LOOP Recycling Scheme is a result of this work.



IMAGINATORS



“ Our working partnership with the Environmental Business Network has benefited our business immensely as we sought guidance on legislation and communicating our sustainability goals beyond our immediate client base. The Environmental Business Network enabled us to share and tell our sustainability story with others for the benefit of all and was key to us assessing and capitalising upon the commercial opportunities of sustainability.

Additionally, having banked with HSBC since 1976, we've found HSBC to be a banking partner who have supported our business in many ways beyond business banking with guidance and support for equipment finance, restructuring and business growth together with unique opportunities of focused business events alongside likeminded businesses and specialist HSBC advisors chosen specifically to provide guidance on finance, the economy, strategies for growth and sustainability.

I consider the Environmental Business Network an ideal platform for other banking clients of HSBC to help navigate their own sustainability journey. It would enable HSBC to position themselves in front of the Environmental Business Network members – an expanding yet select group of forward thinking, diverse and inspiring businesses lead by an experienced, knowledgeable, and well-connected Roger McKerlie.

Indeed, at a recent HSBC Sustainability Roadshow held at Canary Wharf earlier this year and attended by Imaginators, The Environmental Business Network would have proved a viable and credible voice to all the HSBC guest. ”

**Matt Tydeman - Director  
Imaginators**



*MAGINATORS IS A HERTFORDSHIRE BASED INDEPENDENT SPECIALIST IN LARGE FORMAT PRINTING, DESIGN AND INSTALLATION WORKING IN SECTORS SUCH AS ENTERTAINMENT, TV, FILM AND SPORTS. AN AWARD WINNING BUSINESS THE LOOP PROJECT THAT THE EBN AND ITS CONSULTANCY XEED ESG ADVISED ON HAS BEEN ACCLAIMED IN THE PRINT INDUSTRY AS A GAME CHANGER.*



“ At Rix & Kay we are setting out to build our sustainability strategy from a good baseline position and joined the EBN principally to meet with like-minded business owners and leaders, to learn from their ideas and best practice, and to reassure ourselves that we don't have to do everything at once.

Roger and his team facilitate small-group gatherings to allow for good quality interaction with others, as well as larger group meetings at which we can all learn from experts. Critically, the point that Roger gets and encourages others to realise is that ESG and branding absolutely go hand in hand – not only can businesses in the network be proud of what they are doing to support ESG initiatives, they can also benefit commercially as a result. ”

**Kathryn Paisley - Partner**  
**Rix & Kay**



*Rix & Kay is a 60 people mid-sized law firm based in Kent and Sussex. Their clients span most industry sectors but they have a large representation of clients in the construction sector, where sustainability is an every day agenda item.*





“ Working with EBN has been a key step forward for this business. It’s enabled us to find and connect with other businesses that share our ethics and beliefs, around a long-term sustainability policy for business and then the understanding that, as an extension of this, the world and life on it.

Many organisations talk about the subject of sustainability, but by working together with equally committed businesses, it provides all of us a platform for the push towards educating the world that we can make things better, no matter how difficult that might sometimes feel.

We have been a commercial partner of the EBN for a year now, and that has introduced us to several other like-minded businesses and individuals. This provides the added benefit of being able to listen to and work with experts in their fields, enabling us to take those lessons and adapt them further into our daily business activities.

The feedback we get from non-members, when we tell them that we hold a partnership with the EBN is always positive and opens up discussions and interests that wouldn’t always be immediately obvious. The movement is growing, and Eden Utilities is very proud to be a part of that! ”

**Mark Chipol - Founder and CEO  
Eden Utilities**



*BASED IN SUSSEX, BUT SERVING CLIENTS RIGHT ACROSS THE UK EDEN UTILITIES IS A TOTALLY INDEPENDENT BOUTIQUE OF ENERGY MARKET SPECIALISTS. Providing a transparent and honest service, on a consultative basis to corporates and SMEs Eden believes that all clients should be treated with the same respect and given access to the same opportunities. Their solutions, reporting and technology are customised for offering high-end solutions to SME users.*





“ Where to start? I would with the indisputable words of David Attenborough reading the riot act to anybody bright enough to listen.

The EBN has superb, influential and reforming members (agriculture, energy, grey sites, recycling etc) who do promote highly intelligent radical change, much of which I would have thought could be used by HSBC in relation to their customers and investors.

Very pleased to see EBN thinking big – no other alternative. ”

**Charles Hooker - Founder and CEO  
Filestream Systems**

**FILE stream**

*Filestream Systems is a Berkshire based and highly successful creator and marketer of electronic document management systems that are increasingly being used by corporate and mid-market organisations. Commercially viable and security focused the Filestream EDMS is increasingly being recognised for the impact it can have in reducing CO2e emissions in the tech sector.*



“ Advising our SME clients on sustainable activity in our sector is productive but one dimensional; advising our clients on sustainable activity outside our sector and comfort zone is transformational and multi-dimensional.

We have learned so much from the informative events led by the EBN and invited guests which provide us with actionable takeaways for ourselves and our clients to consider. Being EBN founder members has increased our awareness of the global issues and how these relate to business solutions and affords us greater credibility in conversations with our own clients. ”

**Jeff Scripps - Director  
Generation Employee Benefits**



*Generation EB is part of the wider Generation Financial Services group and works with SMEs and mid market businesses. GEB have added increasing knowledge and depth to their sustainability services and help clients to direct their pension investments into responsible and sustainable funds through major players like Aviva, Aegon and Scottish Widows.*





“ I have been to several Environmental Business Network events and can see that all the people and companies that attended these events are all working to a common goal. With the environment and sustainability at the forefront of their businesses, the events have been very well attended and the guest speaker have been amazing with many topics covered.

This is what prompted me and our business to become a partner with EBN and with our energy audits and focus on sustainable print solutions it helps tick many boxes for clients wanting to make that difference and work to reducing carbon footprints.

When we joined the Environmental Business Network this also prompted Epson, who we partner with, to see the benefits of the Network of likeminded businesses and wanted to be a part of this journey to a greener and more sustainable future. We are looking forward to working alongside Roger's organisation for many years to come and we can all educate each other along the way. Knowledge and problems shared is a very powerful tool to have in business today. ”

**Colin Cornhill - Chief Commercial Officer  
United Business Group Ltd**



*UNITED BUSINESS GROUP IS AN OFFICE SUPPLIES AND TECHNOLOGY CHANNEL PARTNER TO A NUMBER OF LEADING BRANDS BUT THEY WORK ESPECIALLY CLOSELY WITH EPSON AND ARE USING THE EBN AS A PLATFORM TO MARKET THEIR “COLD INK” PRINTER PRODUCTS. AS A RESULT OF THE RELATIONSHIP WITH THE EBN EPSON HAS AGREED TO BECOME ONE OF OUR LEADING CORPORATE PARTNERS ALONGSIDE KIER GROUP, ASHURST, EVELYN PARTNERS AND OCTOPUS BUSINESS.*



“ Working with the EBN has opened up a number of commercial opportunities for our business, Beyond Zero. We are natural capital asset managers, helping landowners create value from their natural assets, improving biodiversity and removing atmospheric carbon dioxide at scale. We then match those landowners with companies all over the UK who may have their own climate goals to meet and want to invest in climate and biodiversity restoration action.

Membership of the EBN has opened up a huge network of companies that we have been able to market our clients' natural capital assets to, connecting the supply with demand. ”

**Doug Wanstall - Director  
Beyond Zero**



*In addition to being a director of Beyond Zero, Doug is also a leading and experienced advocate of regenerative farming. His own Bank Farm is the perfect exemplar of how a modern farming and land-owning operation can achieve Net Zero and show that regen-ag is successful for both the environment and his business.*

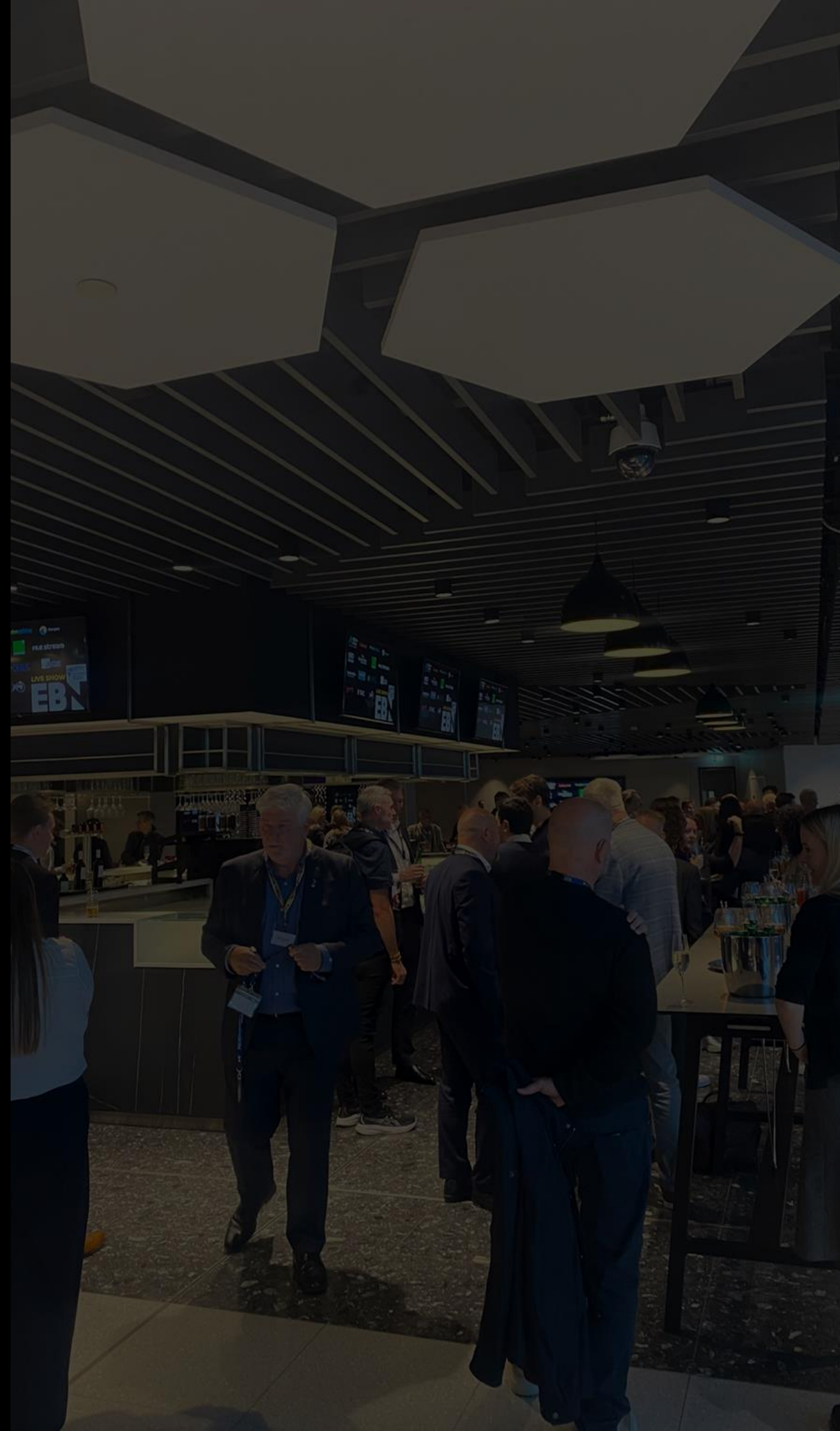




“ TRC have been members of the EBN for a couple of years now. We are environmental consultants, but the membership of the EBN includes a range of businesses and organisations, from law firms and marketing companies to HR specialists and digital printers (and anything / everything in between) – diverse but all connected by a strong drive and passion for sustainability and improving the environment.

There is a great culture of collaboration between these organisations, and through their diversity and variety these businesses have links and connections with numerous other businesses in numerous industries, with the opportunity to access people at various levels and with various responsibilities within those businesses. These connections can be key to the messaging and influencing which can help to change the attitudes and behaviours of business, and steer business toward better environmental stewardship and sustainability. The EBN hosts a variety of events geared toward information/knowledge-sharing and making connections. These events have included visits to Tottenham Hotspur Stadium and a closed-loop agriculture farm in Kent, with the most prominent and eagerly attended events being the EBN Live Shows, hosting discussions on such diverse topics as sustainability in sport, green finance, biodiversity net gain and sustainable fashion. The variety of individuals, businesses, services, experiences and passions which are gathered together – either in-person at EBN events or simply through EBN membership – means that there is always someone interesting to meet, learn from, and make a connection with. ”

**Stuart Whatley - Principal Consultant**  
**ESG Advisory Services**  
**TRC Companies**



*TRC COMPANIES IS A WARBURG  
PINCUS OWNED GLOBAL  
ENGINEERING AND CONSULTING  
FIRM THAT PROVIDES SERVICES  
IN THE ENERGY, ENVIRONMENTAL,  
AND INFRASTRUCTURE SECTORS.*



# The EBN provides opportunities to network

with other like-minded professionals and organisations.

- We have been fortunate to connect with over 25 new client contacts in the past 18 months,
- We have partnered with a handful SMEs from the EBN to create bespoke podcast episodes for our Game Changers & Decision Makers podcast series.
- Enablement of Ashurst visibility and reputational brand awareness across the EBN website and its newsletters.

**Ashurst**





“ Ashurst is delighted to continue our active involvement and engagement with the Environmental Business Network (EBN) – a relationship that we've formed true value from over the past 6 years.

See below reasons how Ashurst have benefited from the EBN and therefore we believe HSBC and its customers would also benefit.

We'd be delighted to work in unison with HSBC and its customers through the EBN network and see real value in a live event/collaboration from 2025.

- Involvement in the EBN enables Ashurst to contribute it's legal and risk advisory expertise to a network of SMEs that benefit from understanding risk management appetite, sustainable solutions and innovation and growth. This would also apply to HSBC and its customers.
- We have also had the opportunity to share insights, reports and marketing materials through the EBN.
- By demonstrating a commitment to sustainability, we can prioritise client / business relationships where sustainability /ESG is of particular importance/concern across the EBN. ”

**Ellie Reeves - Partner**  
**Ashurst LLP**



**Ashurst**

*ASHURST IS A GLOBAL LAW FIRM WITH ORIGINS IN AUSTRALIA. IT IS REGULARLY ACKNOWLEDGED AS ONE OF THE LEADERS IN ESG AND SUSTAINABILITY SERVICES AND REPRESENTS MANY LARGE ORGANISATIONS AND HIGH PROFILE INDIVIDUALS IN THIS SPACE*





# Get In Touch

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