

# HELP US TO GROW THE MOVEMENT FOR SUSTAINABLE CHANGE

Become an **Impact Member** for only £500 pa and make a positive impact on your market, your people and the planet

# HELP THE EBN GROW

Since our valued official partners agreed to fund the free membership entry level of the EBN we have seen our numbers grow quickly. In November 2023 we passed the milestone of 1,500 like-minded people in our movement for sustainable change.

But we have had increasing requests from some members to create a deeper way to engage with us, and more importantly with each other.

So, what is the solution?



For more information

[roger@theebn.co.uk](mailto:roger@theebn.co.uk) | [kathryn@theebn.co.uk](mailto:kathryn@theebn.co.uk)

[theebn.co.uk](https://theebn.co.uk)

# INTRODUCING THE IMPACT MEMBERSHIP

**This is a new 'mezzanine' membership level sitting between the free membership group and the Official Partners.**

Priced at £500 pa, the Impact membership level is for businesses that have made, or are committed to make, a change to the way their business approaches environmental sustainability and social value.

These are businesses that realise they must take actions to change the behaviour of their organisation and make a positive impact on their market, their people and the planet, but might not yet know how to do that.

What do they get as an Impact member?

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# TRANSITION MASTERCLASSES

**Impact members will be invited to attend a series of online webinars on different elements of sustainability to help them better understand it and its component parts. Some of these webinars will be delivered by our Official Partners as well as other expert speakers.**

The webinars will be recorded and made available for Impact members who cannot attend in person.



**For more information**

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# EBN SOCIALS

Impact members will get exclusive invitations to EBN social events where they can connect and share with others.



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[roger@theebn.co.uk](mailto:roger@theebn.co.uk) | [kathryn@theebn.co.uk](mailto:kathryn@theebn.co.uk)

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# EBN BUSINESS EVENTS

Impact members will get priority invites to EBN business events, ahead of free members and guests, including the EBN Live Shows and regional breakfasts.



For more information

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# STORY TELLING

Impact members will be invited to share business news, offers and initiatives with all other members through press releases which will be published on the web site and in our newsletters.



For more information

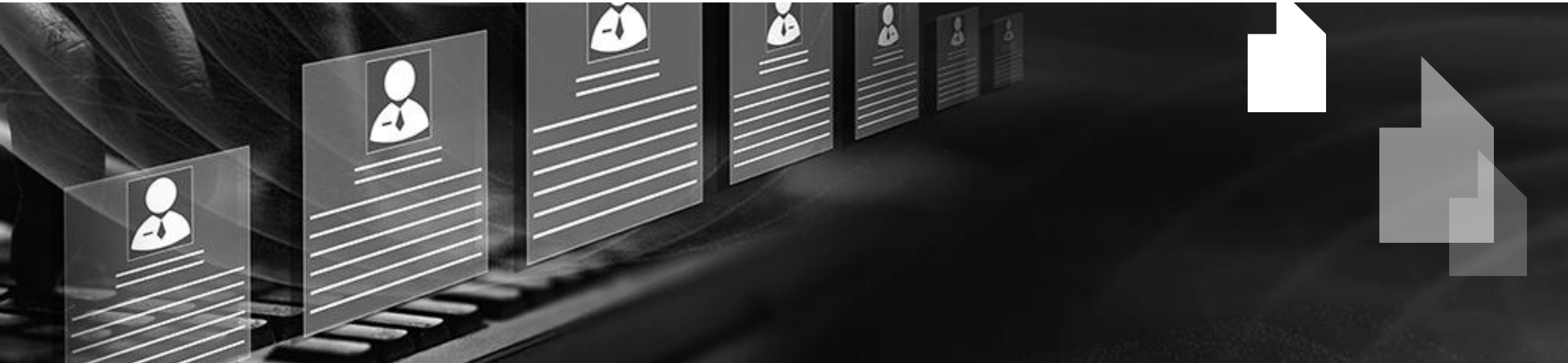
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# DIRECTORY

Impact members will be entitled to a free entry in the EBN directory which will include 500 words describing the business, contact details and a logo.



For more information

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# HOW DO YOU SIGN UP?

It is pretty simple.

**Just email Roger or Tara and they will do the rest...**

**roger@theebn.co.uk**

**kathryn@theebn.co.uk**



If you have any further questions  
please call Roger on **07703 344139**

[theebn.co.uk](http://theebn.co.uk)